

AUDIPHONE COMPANY

OF NORTHERN CALIFORNIA

Western Electric HEARING AIDS

Announcing

2 NEW ONE-PIECE HEARING AIDS

MODEL 65 for slight deafness
MODEL 66 for moderate or severe deafness

DEVELOPED BY THE BELL TELEPHONE LABORATORIES AND MADE BY *Western Electric* Makers of Your Telephone

450 Sutter Building - Suite 1019
Sutter 1-2002
Free demonstration by Appointment

KNOWN AROUND THE WORLD

TRIMM

HEARING AIDS

YOUR HEARING HEADQUARTERS
870 MARKET ST.

TRIMM DISTRIBUTORS INC.
501 Flood Bldg. San Francisco
GARfield 1-7953

THE CONVENIENT HEARING AID...

ALADDIN "UNIPAK"

- NO BATTERY CORD
- NO HARNESS TO WEAR

Also the Gem "One Piece" Aid EXPERTLY FITTED AND GUARANTEED BY San Francisco's Most Complete Hearing Aid Office

Send for Free Descriptive Folder

Also Slightly Used Sonotones, Western Electrics, Acousticons, Aurex, Otariion, Maico, Telex, Radio-Ear Trimm, Zenith and Others

50% Off or More
Also Bought, Sold & Exchanged

HEARING AID EXCHANGE

870 Market GARfield 1-8095

TELEX Hearing Aid

HEAR Even A Whisper!

Phone or come in for complete facts. Get FREE Comparison Chart and TELEX Hearing Analysis. No obligation. Continuous hearing service.

One-piece. Here's ALL you wear!

TELEX HEARING CENTER
Suite 711 - 291 Geary St.
DOuglas 2-7883

NOW AVAILABLE!

Beltone

MONO-PAC HEARING AID

Sensational new one-unit Beltone Hearing Aid with amazing "X-Cell" battery outperforms units 5 times its size. Tiny size about 1/2 size of old-style hearing aids. Call for Free Demonstration.

One-Unit Now About 1/3 Size of Old-Style Hearing Aids. There are More Beltone Mono-Pacs in Use than all Other One-Unit Hearing Aids Combined.

LET A FREE DEMONSTRATION SHOW YOU WHY

Call, Phone or Write
BELTONE HEARING SERVICE
EXbrook 2-3885
Room 451 - 212 Stockton

Health Food Products—Retail—(Cont'd)

ORIGINAL HEALTH FOOD STORE & WHOLE WHEAT BAKERY 1120 Market... MA rket-1-3033

PLANTATION Unusual Fruit Salads-Health Drinks 490 Sutter... DO uglas-2-6727

RADIANT HEALTH FOODS Hearing Aid Specialist 870 Market... GA rfid-1-8095

ROSENBERG ORIGINAL HEALTH FOOD STORE & WHOLE WHEAT BAKERY 1120 Market... MA rket-1-3033

RUTH'S HEALTH FOOD STORE H. J. Weiss, M.S.D., Ph.D., Ph.C., Ph.T. Free Dietary Information Complete Health Food Service 333 Sutter... EX brook-2-6998

Ruth's Stop & Sipp Juice Bar 450 Sutter... GA rfid-1-3881

SAN FRANCISCO HEALTH FOOD STORE Spivaco Bros 415 Sutter... EX brook-2-8477

Washer's Health Foods 2585 Mission... MI ssn-7-7377

Health Food Products—Wholesale & Mfrs

Cal-Why Co 1304 Valencia... MI ssn-7-6940

Jus-O-Veg Extracting Co 217 Kearny YU kon-6-1444

Kuster Laboratories Ltd Meat Flavors & Protein Concentrates 571-7th... KL ondike-2-3335

Landstrom Co 45 Ecker... EX brook-2-6794

Shane Professional Products 988 Market... TU xedo 5-1584

Health Service

Alar Health System 496 Castro... HE mlock-1-2256

Alar Reducing System 496 Castro... HE mlock-1-2256

ANTILLA CHAS O 465 Geary... PR ospt 5-3033

Hearing Aids

ACOUSTICON-WYLIE CO Acousticon - The World's First and Oldest Manufacturer of Electrical Hearing Aids - Since 1902 457 Powell... EX brook-2-6345

ARMSTRONG J K The Audiphone Co 450 Sutter... SU tter-1-2002

AUDIPHONE CO THE See Our Advertisement On This Page Room 1019 450 Sutter... SU tter-1-2002

AUREX SAN FRANCISCO CO

DEAFENED HEAR WHISPERS Clearly, Easily With Aurex. Vacuum Tubes Guarantee Sensitivity, Clarity & Power. Hear High & Low Tones, Near and Far, Without Distortion. ONE PIECE STYLE - OFFICE SERVICE

Home or Office Demonstration FREE

26 O'Farrell... GA rfid-1-1175

Beltone Hearing Service

212 Stockton... EX brook 2-3885

BELTONE MONO-PAC HEARING AIDS

Sensational new one-unit Beltone Hearing Aid with amazing "X-Cell" battery outperforms units 5 times its size. Tiny size about 1/2 size of old-style hearing aids. Call for Free Demonstration.

One-Unit Now About 1/3 Size of Old-Style Hearing Aids. There are More Beltone Mono-Pacs in Use than all Other One-Unit Hearing Aids Combined.

LET A FREE DEMONSTRATION SHOW YOU WHY

Call, Phone or Write
BELTONE HEARING SERVICE
EXbrook 2-3885
Room 451 - 212 Stockton

Clark W D Laboratories

Ear Piece Manufacturers Only 655 Sutter... OR dway 3-0626

The oldest of all the telephone industry's traditions is service.

Hearing Aids—(Cont'd)

Dictograph Products Inc 457 Powell... DO uglas 2-2656

GEM EAR PHONE INSTITUTE 870 Market... GA rfid 1-8095

GOARD O HENRY Hearing Aid Specialist 870 Market... GA rfid-1-8095

HEARING AID EXCHANGE 870 Market... GA rfid 1-8095

HEARING MASTER— SIMON GEO 314 Church... MA rket 1-4954

JENKEL-DAVIDSON OPTICAL CO

MICRONIC HEARING AIDS 366 Post... GA rfid 1-3400

Branch-Flood Bldg 870 Market... GA rfid 1-3400

Kinney Mary Grace Batteries For Every Type Hearing Aid 209 Post... GA rfid-1-2282

MAICO OF SAN FRANCISCO

INVISIBLE HEARING AIDS BY THE PIONEERS IN MEDICAL ELECTRONICS

90% Of America's Precision Hearing Test Instruments Are Supplied by MAICO

Suite 903-905 Howard Bldg 209 Post... GA rfid 1-0492

MICRONIC HEARING AIDS—DISPENSERS

JENKEL-DAVIDSON OPTICAL CO 366 Post... GA rfid 1-3400

Branch 870 Market... GA rfid 1-3400

MICROTONE SALES CO

291 Geary... PR ospt 5-6827

Otarion Hearing Aid Center 240 Stockton... GA rfid 1-0330

OTARION HEARING AIDS

Accepted by Council on Physical Medicine, American Medical Ass'n. Hear more, carry less. Durable, all-in-one. Metrodyne built-in battery tester. Unbreakable magnesium case. Thread-thin cord. Precise, natural tone.

"WHERE TO BUY IT"

Otarion Hearing Aid Center 240 Stockton... GA rfid 1-0330

Otronics Hearing Aid 150 Post... EX brook 2-0619

OTRONICS OF SAN FRANCISCO

Formerly Beltone of San Francisco Distributors National Hearing Aids Supplies All One Unit Hearing Aids 150 Post... EX brook 2-0619

PARAVOX HEARING AID

ONE CASE ONE CORD

Batteries and Transmitter "All-in-One" Hearing Aid. Just One Case, One Cord. Small Batteries. No battery cord. Accepted by the Council on Physical Medicine, American Medical Association.

"WHERE TO BUY IT"

PARAVOX SAN FRANCISCO CO 26 O'Farrell... GA rfid 1-1175

RADIOEAR HEARING AID DISTR

QUALITY HEARING AIDS W. E. Daniel 655 Sutter... TU xedo-5-6782

Simon Geo 314 Church... MA rket 1-4954

(Continued Next Page)

Wait a few seconds longer before you hang up after placing a call—perhaps the person you are calling is almost there and eager to answer you!

Hearing Aids—(Cont'd)

SONOTONE OF SAN FRANCISCO

HEARING SERVICE CENTER

Originators of Bone Conduction

Suite 604 450 Sutter... SU tter-1-0707

STER-L-MASTER—

HAWKINS P Q 314 Church... MA rket 1-4954

TELEX HEARING CENTER 291 Geary... DO uglas-2-7883

Telex Hearing Center 291 Geary... DO uglas 2-7883

Telex S F Co 291 Geary... DO uglas 2-7883

Trimm Distributors Inc Flood Bldg... GA rfid-1-7953

Vacolite Of San Francisco 233 Post... DO uglas-2-2772

WESTERN ELECTRIC HEARING AIDS

Made by the makers of the famous Bell Telephone... designed to the same high standards by Bell Telephone Laboratories. Come in for free personal discussion.

"WHERE TO BUY THEM"

AUDIPHONE COMPANY THE Suite 1019-1022 450 Sutter... SU tter-1-2002

Western Micron Co 1473-7th Av. MO ntrose 4-7341

ZENITH RADIONIC HEARING AID—DISPENSER

LOGIE ANDREW N 3269 Mission... MI ssn-7-4540

Zenith Radionic Hearing Aid Agency 366 Post... GA rfid-1-3400

Hearse Renting

Flier's Limousines Inc 955 Post... PR ospt 5-3232

525 Jones... TU xedo 5-4211

Yosemite Gray Line Limousines Inc 955 Post... PR ospt 5-3232

Heat Exchange Equipment

Alberger Heater Co 625 Market... EX brook-2-8112

Alco Products Div Amer Locomotive Co Russ Bldg... DO uglas 2-7393

Amer Heat Reclaiming Corp 244-9th... UN drhil-1-6344

Bell & Gossett Co 765 Minna... UN drhil 1-2920

CALIFORNIA STEEL PRODUCTS CO Barrett & Richmond (Toll) Call "Operator" for... Richmond-5225

Christian J D Engineers 480 Potrero Av... HE mlock-1-3300

Delahanty P J Mfg Co 15 Drumm... DO uglas-2-2714

Drayer & Hanson Inc 160 Dorchester Wy... SE abright-1-4504

GRAHAM HELIFLOW HEAT EXCHANGERS— HORRELL CO Also Shell & Tube Heat Exchangers Flood Bldg... EX brook 2-3375

Griscom-Russell Co The 116 New Montgomery... YU kon-6-2610

Heat Transfer Products Inc 417 Market... EX brook 2-1048

HORRELL CO Flood Bldg... EX brook 2-3375

KREZ OSCAR INCORPORATED 612 Bryant... GA rfid-1-0664

MANNING & LEWIS— STAPLES & PFEIFFER 528 Bryant... DO uglas 2-0825

REFRIGERATING MACHINERY CO 525 Market... GA rfid 1-4286

Ross Heater & Mfg Co Inc 703 Market... GA rfid-1-1724

Standard Heater & Oil Equipment Co 766 Folsom... GA rfid 1-1822

STRUTHERS WELLS EQUIPMENT— SOUTHERN EQUIPMENT CO 116 New Montgomery... YU kon 6-1020

THERMEK ENGINEERING CORPORATION 555 Bryant... EX brook 2-4002

Thermochanger Inc 625 Market... EX brook-2-8112

Vogt Heavy Machine Co 53 Stevenson SU tter 1-4738

Western Blower Co 57 Post... EX brook-2-0189

Heat Exchange Equipment—(Cont'd)

WHITLOOK MFG CO THE Water Heaters - Preheaters Heat Exchangers - Coils - Flanges STROUT EQUIPMENT CO 1174 Howard... UN drhil 1-7766

Heat Treating—Metal

CALIFORNIA STEEL PRODUCTS CO Barrett & Richmond (Toll) Call "Operator" for... Richmond-5225

DEXTER METAL TREATING CO 1026-77th Av Oakland... TR inidad 2-1672

Industrial Steel Treating Co Steel Treating 600 Fallon Oakland... GL encort-1-9875

Johnson Gear & Manufacturing Co Ltd 8th & Parker Berkeley From S F Zone only (No Inter-City Charge) Ask "Operator" for Entreprise-10952

Joost Manufacturing Co 742 Bancroft Berkeley... BE rky 7-4670

METALS HEAT TREATING CO 700 Bay Shore Blvd... JUniper-4-5862

Heat Treating—Metal, Equipment & Supplies

Farrar Industrial Products Co Heat Treating Oils-Salts & Charcoals 436 Clementina... GA rfid 1-5429

Holden A F Co The 750 Natoma... UN drhil-1-2840

TOCO INDUCTION HEATING EQUIPMENT— MOORE MACHINERY CO 1699 Van Ness Av... TU xedo 5-6000

Heaters

See also Furnaces-Heating

A B C Oil Burner Corp Agency 4640 Geary Blvd... BA yview-1-8282

AHLBACH & MAYER "Over 50 Years Leadership" Wall Heaters & Floor Furnaces Circulating Heaters - Unit Heaters Sold - Serviced - Installed 2862 Mission... AT water-1-7828

1045 Valencia... MI ssn 7-5030

ALL AUTOMATIC GAS WATER HEATER REPAIR SERVICE CO Factory Agents for ANDREWS WALL HEATERS 1300 Polk... OR dway-3-0731

AMER APPLIANCE & SUPPLY CO GAS ELECTRIC and OIL HEATERS 1150 Sutter... PR ospt-5-3711

AMER BLOWER CORP

625 Market... SU tter-1-1024

ANDREWS HEATER CO 2231 Market... HE mlock-1-2929

ANDREWS VENTILATING WALL HEATERS— BRODIE'S 1281 Mission... MA rket-1-0680

DOMESTIC GAS EQUIPMENT CO 1300 Polk... OR dway-3-0731

Arc Electric Company 4792 Mission JU niper-5-5671

AUTO CARBURATOR IGNITION CO Stewart Warner South Wind Car Heater Sales & Service 690 Van Ness Av... OR dway-3-4633

BABOOK C B CO REZTOR Gas Fired Unit Heaters Circulating - Radiant Heaters 1252 Howard... UN drhil-1-7449

You can find out "Where to Buy It" by looking in the Yellow Pages.

Heaters—(Cont'd)

Bridge City Heating Co 236 Paris... DE laware-3-5665

Buffalo Forge Co Central Tower Bldg YU kon-6-0349

CARRIER UNIT HEATERS

SALES AND SERVICE on the Complete Line of Carrier Unit Heaters.

"FOR INFORMATION CALL" Carrier Corporation 625 Market... SU tter-1-7117

CLOW JAMES B & SONS Clow Gasteam Radiators 709 Mission... DO uglas-2-8230

COLAN HEATING SHEET METAL CO 25 Patterson... AT water-2-2616

COLEMAN OIL HEATERS Any home, anywhere, can have clean, healthful, automatic modern heat at low cost. All the latest heating improvements—modern design—a beautiful piece of furniture for any home.

"WHERE TO BUY IT" DISTRIBUTOR General Electric Supply Corp 1201 Bryant... MA rket 1-4000

COOKS PLUMBING 539 Head... DE laware 3-6465

COROIRE— NORTHERN CALIF HARDWARE & STEEL CO Gas Heating Equipment 209 Mississippi... MA rket-1-5817

DALCO APPLIANCE CO Wholesale Only 685-7th... MA rket-1-5000

DALLMAN SUPPLY CO Full Line of Heating Equipment 685-7th... MA rket-1-5000

Domestic Gas Equipment Co 1300 Polk... OR dway-3-0731

DRAYO DIRECT FIRED HEATERS For Heating Industrial, Commercial, Recreational Buildings, Oil or Gas Fired, Automatic Control. Self-Contained Units, Capacities 400,000 Btu and up. Simple to install and maintain.

"WHERE TO BUY THEM" Peterson Neil H Co 1129 Folsom... UN drhil 1-8050

ELECTROMODE ELECTRIC HEATERS— MANUFACTURERS' REPRESENTATIVE RUSSELL & CO 1365 Market... UN drhil-1-2727

Gasteam Clow Heating Co 709 Mission... DO uglas-2-8230

General Gas Light Co 225-11th... MA rket-1-8847

GERNHARDT-STROMMAIER CO Mission & 18th... MI ssn-7-0236

GOLDEN GATE GAS APPLIANCE & HARDWARE CO Circulating - Wall Heaters - Floor Furnaces Sales - Service - Installations 3145 Geary Blvd... BA yview-1-2310

Goss William P Co Circulating and Space Heaters 4640 Geary Blvd... BA yview-1-8282

HANSEN ELECTRIC CO 680 Valencia... MA rket 1-7244

HERMAN NELSON UNIT HEATERS— COOLEY E C COMPANY 625 Market... EX brook-2-8112

Hoffman Heater Co The 1554 Market... UN drhil-1-0303

HOYT HEATER CO OF NO CALIF Humphrey Overhead Heater Agcy 225-11th... MA rket-1-3671

HUMPHREY OVERHEAD HEATERS— GENERAL GAS LIGHT CO 225-11th... MA rket-1-8847

HUMPHREY RADIANTFIRES— CHASE S F 2059 Mission... MA rket-1-5620

ILG UNIT HEATERS—

ILG ELECTRIC VENTILATING CO 55 New Montgomery... SU tter-1-0964

Buffalo Forge Co Central Tower Bldg YU kon-6-0349

JANITROL HEATING EQUIPMENT— NATURAL GAS EQUIPMENT INC 1150 Folsom... UN drhil-1-1780

Koch Walter V 1808 Market... HE mlock-1-2809

KREZ OSCAR INCORPORATED 612 Bryant... GA rfid-1-0664

L O E CORP Brilliant Fire Space Heaters 1355 Market... UN drhil-1-2727

MARS GAS FURNACE AGENCY 2948-20th... AT water-2-1352

McQUAY PRODUCTS— SCOTT ROY M 323-10th... MA rket-1-2921

MODERN FURNACE & SHEET METAL CO 4435 Geary Blvd... SK yline-1-2874

MODINE HEATING EQUIPMENT Unit Heaters, for industrial, commercial, heating, and drying. Convectors Radiation for offices, institutions, apartments, homes. Coils for heating, ventilating, air conditioning, processing, drying systems.

"WHERE TO CALL" O'Meara P J Co 50 Hawthorne... SU tter-1-6743

PAC GAS HEATING CO 2948-20th... AT water-2-1352

PASSALAGUA G 1243 McAllister... WE st 1-4733

PIONEER APPLIANCE CO Wholesale to Dealers Only Gas Circulators - Floor Furnaces Unit Heaters - Central Furnaces Quaker Oil Heaters & Electric Space Heaters Heating Equipment For All Fuels 1355 Market... UN drhil-1-2727

(Continued Next Page)

ANDREWS WALL TYPE HEATERS

NO VENT NO FLUE They Ventilate A.G.A. Approved Most Popular Heater on the Pacific Coast Where to Buy Them 2231 Market St. HE mlock 1-2929

ANDREWS HEATER CO. Or See Your Dealer If No Answer Call Overland 1-9575

HEATERS

Andrews Wall Heaters NO VENT - NO FLUE HEAT 2 TO 4 ROOMS

Circulating Heaters Floor Furnaces - Unit Heaters We Install Free Estimates

Phone

ORdway 3-0731

Purcell Bros. 1300 POLK STREET - Cor. Bush